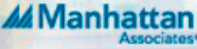
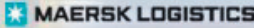




**SUPPLY CHAIN & LOGISTICS  
ASSOCIATION OF AUSTRALIA**



Our National Partners:



## ATTRACTING, RETAINING AND ADVANCING WOMEN IN THE SUPPLY CHAIN

<b>When?</b>	<b>Thursday 23rd April 2009</b>
<b>Where?</b>	<b>The Hotel Bruce County 445 Blackburn Road Mount Waverley</b>
<b>Speakers?</b>	<b>Maureen Frank - Emberin Managing Director Ivan Backman - Australian Logistics Council Chairman Cassie Stephens - Toll Contract Logistics</b>
<b>Time?</b>	<b>6.00pm for 6.30pm start - 8.30pm</b>
<b>Cost?</b>	<b>FREE to SCLAA Members \$25.00 for Non-Members</b>

**Closing date for registrations is Tuesday 21st April 2009.**

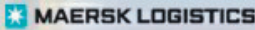
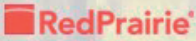
*Over 75% of the T&L workforce is male, yet it is globally proven that organisations with gender diverse teams are 20% more effective in profitability, productivity and innovation.*

Women Moving Forward is a unique professional development program created specifically for women within the T&L sector. The program is administered by the Australian Logistics Council (ALC), supported by the Supply Chain and Logistics Association of Australia, and utilises Emberin's 10 week self guiding mentorship program - My Mentor - Challenging Women to Step Up. Organisations who have already seen success with their women include Toll, Boeing, Veolia, Coca-Cola, Queensland Transport, Victorian Department of Transport, Sydney Ports - and the list goes on.

The next intake for the program is June 2009 with nominations closing in mid-May. If you are a leader of women whose potential is untapped, or if you are a woman who wants to step up to the next challenge, than finding out about this program is a **NOT TO BE MISSED EVENT!** Hear from the creator of the women's empowerment program on what women need and why; hear from the ALC on why this program is unique, successful and **VALUE FOR MONEY** and hear from a participant on what valuable skills she has personally gained by doing the program.



Our National Partners:



## PRESENTERS



**Maureen Frank**  
Managing Director  
Emberin

*Maureen Frank is a woman of many talents. An entrepreneur, celebrated author, business strategist, professional speaker and facilitator – she is also first and foremost a single mother to eight year old twin girls. The former head of AON's Mergers and Acquisitions business in Australia, Maureen has won a Telstra Business Woman of the Year Award in 2004, named a BRW 'Rising Star' in 2005 and noted as a finalist in the 2005 Australian Institute of Management Excellence Awards. Maureen's company, emberin, is devoted to empowering women and educating men on the need for gender diversity within the workplace. Focused on providing women with the practical skills they need to make it to the top, Maureen has released a sought after DVD and CD series to help women take charge of their careers called My Mentor: Challenging Women to Step Up. In November 2008 Maureen released My Mentor in India and a pioneering gender leadership DVD/CD kit for men called Alphaplus: Men, Mastering Gender Leadership.*



**Ivan Backman**  
Chairman  
Australian Logistics Council (ALC)

*Subsequent to a career of over 30 years in the transport and logistics industry, Ivan has accumulated a wealth of knowledge, practical experience and recognition of achievement in all aspects of the industry spanning Australia, the Middle East, the UK, and Asia.*

*Starting his career as a secondary school teacher, Ivan gravitated to the transport sector rising to senior executive roles in major transport organisations including Mayne Nickless, and as Managing Director and Deputy Chairman of Linfox and Managing Director of K&S Ltd. He was also President of the Victorian Chamber of Commerce and Industry.*

*Mid 2003 Ivan was approached to become Chair of the Australian Logistics Council. In this capacity Ivan is seeking to position the Council as an independent transport and logistics peak industry body based on a strong government -industry partnership to address matters of national transport and logistics significance.*

**Cassie Stephens**  
Program Manager / Business Analyst  
Toll Contract Logistics

*Cassie Stephens is currently a Project Manager/Business Analyst for Toll Contract Logistics and has worked in the logistics industry for over 15 years. Cassie has extensive experience with the Department of Defence where she has had the opportunity to travel to places such as Timor and Afghanistan where she mentored colleagues and developed their skills on the Defences logistics systems. She has a real passion for the Supply Chain and is just about to embark on an environmental studies program so she can work towards achieving her goal of becoming an International Supply Chain Manager providing leading edge environmental solutions.*



# Registration Form

## FAX BACK TO: 03 9898 0249

Registration booking by Fax or email will be accepted as firm bookings.

Mr/Mrs/Ms/Miss: \_\_\_\_\_ Given Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_ Company: \_\_\_\_\_

Ph: (\_\_\_\_) \_\_\_\_\_ Mob: \_\_\_\_\_

Email address: PRINT CLEARLY \_\_\_\_\_

Dietry requirements: \_\_\_\_\_

- SCLAA Member FREE
- Non-Member \$25.00 inc GST \$ \_\_\_\_\_

**Prices include light snacks and drinks.**

TOTAL PAYMENT ENCLOSED \$ \_\_\_\_\_

### PAYMENT METHODS

#### Payment Option 1

##### Cheque

Made payable to  
SCLAA VIC  
and mail To  
PO Box 193  
Surrey Hills, VIC 3127

#### Payment Option 2

##### Electronic Funds Transfer

BSB: 033 058  
Account: 293150  
Account Name: Supply Chain and Logistics Association  
of Australia LTD Victorian account

*\* Please use your name as a reference when paying via EFT*

#### Payment Option 3

##### Credit Card

VISA       MASTERCARD       AMEX

Name on the card: \_\_\_\_\_ Expiry Date: \_\_\_\_ / \_\_\_\_ Amount: \_\_\_\_\_

Card No:

Signature: \_\_\_\_\_

\* A minimum of 48 hours notice of cancellation prior to event must be given to ensure a full refund is received.

\* A Completed copy of this registration form constitutes a tax invoice for GST purposes ABN 22 120 180 789

### For Bookings:

Email: vic@sclaa.com.au

☎ 03 9895 4467

☎ 1300 364 160

☎ 03 9898 0249