

MEDIA RELEASE

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SMART 2009 RESEARCH FORUM REFLECTS FOCUS ON LEARNING AND INNOVATION

In conjunction with Asia Pacific's largest supply chain and logistics conference, organisers of Smart 2009 Conference have confirmed the final program for the Smart 2009 Research Forum, an event providing industry, government and academia with an opportunity to learn from the latest in supply chain and logistics research.

The Smart 2009 Research Forum will comprise a broad scope of papers on topical issues including environmental sustainability, corporate social responsibility, re-design of supply chains and measuring supply chain relationships.

Presented by an impressive line-up of industry-renowned academics from Australian and international universities, the forum will reflect Smart 2009's focus on showcasing innovation.

Overseas academics taking part include Professor Yercan Funda from Dokuz Eylul University and Yildiz Turkay from Izmir Institute of Technology in Turkey. The pair will present *Green Logistics and Supply Chain Management: Integration of Suppliers with Environmentally-friendly Practices*.

Also travelling to Sydney for the forum will be Rienna Oktarina from Widyatama University Bandung, West Java, who will present *Aid Goods Allocation: Distribution Integration Planning for Natural Disaster Relief with Direct Shipment*.

Leading Australian presenters at the Research Forum include renowned author and lecturer Dr John Gattorna, Dr Byron Keating from University of Wollongong, University of Melbourne's Ali Mazen, and Dr Renu Agarwal, Research Director, University of Technology Sydney.

With the objective of increasing the awareness, usefulness, quality and distribution of research on effective supply chain management both in Australia and overseas, the Forum will take place immediately prior to the Smart 2009 Conference on Tuesday, 9 June.

“Investing in research and improving access to information across all vocational and higher education institutions is a critical element in building capability in Australia’s current and future supply chains. The research forum in 2009 will offer a combination of informed conversation, practical applications and new insights” said Mal Walker, Chair, Research Forum and Member, Organising Committee, Smart 2009 Conference.

Supply chain organisations and associations, research companies, government representatives, students, academics, researchers and educators wanting to attend can register their interest online now at www.smartconference.com.au.

EVENT:

Name: The Smart 2009 Research Forum
Date: Tuesday 9 June 2009
Time: 8:30am – 5:30pm
Venue: Crowne Plaza Darling Harbour, Blackwattle Room
Cost: \$160 (includes GST)

ABOUT SMART CONFERENCE

Smart 2009 Conference is organised by a committee of independent advisors and representatives from leading industry associations: Logistics Association of Australia (LAA), apics (Australasian Production and Inventory Control Society), Supply Chain and Logistics Association of Australia (SCLAA), Chartered Institute of Purchasing and Supply Australia (CIPSA) and The Chartered Institute of Logistics and Transport in Australia (CILTA).

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