

INVITATION

LEAN LOGISTICS & INNOVATION

THE NEW COMPETITIVE EDGE FOR LOGISTICS SERVICE PROVIDERS

FRIDAY 20 MARCH 2009
(Networking lunch included)

YOUR TAKEAWAY:

The new book: **MANAGING INNOVATION FOR LOGISTICS SERVICE PROVIDERS** - Wagner & Busse, Editors

ABOUT THIS EVENT...

This presentation will focus on innovation management at logistics service providers (LSPs) being vital to the competitiveness of businesses in the sector. As managing innovation in logistics services is so multifaceted, this forum will address some of the fundamental questions to consider.

OBJECTIVE...

To provide solutions for this timely and challenging topic with information and discussion that will help to form guidelines for managers.

WHO SHOULD ATTEND...

Everyone with an interest in innovation & Lean Logistics will find this forum valuable and thought-provoking.

DATE:
20 March 2009

TIME:
10.30am - 2pm (registration @ 10am)

VENUE:
The Sebel & Citigate Albert Park

COST:
\$99 (incl GST)

OUR SPONSORS...



In 1956, Linfox famously consisted of 'One Man One Truck'. With Lindsay Fox still involved in the business he founded, today Linfox Logistics generates 14,200 jobs, operates a fleet of 5,000 vehicles, with more than 260 operating sites and more than 1.8 million square metres of warehousing space.

That growth has been built on consistently high standards for employees, facilities and customer service delivery. This unwavering commitment to standards is demonstrated in the significant investment in employee training and leading-edge technology.

Linfox first established operations in Asia in 1984. Today it operates in 11 countries including Malaysia, Thailand, Indonesia, China and Hong Kong. Operations in Vietnam and India have seen rapid growth more recently and Linfox now employs more than 4,000 people throughout Asia. Key to Linfox's success in Asia is a keen understanding of the cultural, political and business issues in each area of operations.



The Kühne-Foundation was founded in 1976 by the Kühne family. The main objective of the Foundation is to support training and education as well as scientific studies in the field of transport and logistics.

In accordance with its goals the Foundation also supports programs in the medical, cultural, humanitarian and social fields.

During the past year the amount which the foundation has donated to such projects has increased continuously.

Due to the annually increasing funds of the foundation it has been able to enlarge its list of supported projects and widen its support to reach many different regions and countries.

SUPPORTED BY...



A career in Supply Chain and Logistics in Australia, now more than ever, knows no limits. With the right knowledge, attitude and skills, Supply Chain and Logistics professionals and practitioners have no career ceiling. However, it is competitive out there. More and more employers rightly expect professionalism.

Professions have a number of common attributes. These include a commitment to ongoing education, compliance with a code of conduct, performance consistent with a generally agreed body of knowledge or set of rules and membership of a professional body.

The Supply Chain and Logistics Association of Australia (SCLAA) is Australia's largest association for Supply Chain and Logistics professionals and practitioners.



The Victorian Government is committed to skills development.

It recognises that skills development and skills shortages are creating challenges for SMEs and in response it commenced the Industry Skills Advisers initiative.

Industry Skills Advisers have been established to assist enterprises to upgrade the skills of their workforce and fill skills gaps.

This initiative has provided organisations with access to flexible customised training for existing workers that is relevant to the enterprise's business priorities.

YOUR SPEAKERS...



Robert de Souza, Ph.D.

Dr de Souza is the Executive Director and Chief Executive of The Logistics Institute - Asia Pacific.

Topic

Outsourced Logistics Services - A Review of Supply Chain Imperatives

The logistics sector is one of the fastest moving and perhaps most turbulent sectors.

In this session, the presenter will review key imperatives pertinent to supply chain development and innovation with an emphasis on Asia.

TLI - Asia Pacific is a premier institute based in Singapore nurturing logistics excellence in industry, postgraduate research and education. TLI - Asia Pacific is a six-time AFSCA (Asian Freight and Supply Chain Award) winner since 2003.

Prior to joining TLI - Asia Pacific, Dr de Souza was Executive Vice President for V3 Systems in the Asia Pacific, Corporate Senior Vice President and Global Chief Knowledge Officer at Viewlocity Inc. and Vice Chairman and CEO of SC21.

Dr de Souza is a Professor at the Georgia Institute of Technology in USA and a Senior Fellow at the National University of Singapore.

Dr de Souza has published extensively and is a member of the Editorial Boards of the International Journal of Computer Integrated Manufacturing and the International Journal of Logistics Research and Applications and *SMBNet*.

He is a Chartered Engineer and serves on multiple industry, government and academic committees. Amongst these are most notably: The Resource Panel for the Government Parliamentary Committee (GPC) on Transport, the Advisory Panel of The Chartered Institute of Logistics and Transport, Singapore (CILTS), the IDA RFID Alliance (now part of the National RFID Centre), the IBM Global University Partners Leadership Advisory Board.



Stephan M. Wagner, Ph.D.

Professor Wagner holds the Chair of Logistics Management at the Swiss Federal Institute of Technology Zurich, Switzerland.

Topic

Managing Innovation at Logistics Service Providers - Status Quo and Prospects

The competitiveness of logistics service providers (LSPs) increasingly depends on their ability to cultivate and adopt innovations that add value to their customers' bottom line. These can range from operational improvements to the development of new business models.

Customers will benefit from new ways of executing supply chains, reduced costs, higher supply chain responsiveness, or increased environmental sustainability. Innovative LSPs can reap first mover advantages, increase customer satisfaction and retention, and capture greater market share, the capabilities of many LSPs to bring out innovation are somewhat limited.

The presentation will analyse the current status of innovation in logistics service provision and introduce common obstacles to innovation as well as ways how to overcome them. Furthermore, it will be discussed how LSPs can approach innovation at the customer-LSP interface, and how to make innovation happen.

Besides conducting research and teaching, he also consults with and conducts executive training programs for leading companies and business associations.

Prior to this, he served on the faculty of WHU - Otto Beisheim School of Management, Germany, and worked for 10 years as head of supply chain management for a Swiss-based technology group and as senior manager for an international top management consulting firm.

He is an Associate Editor of the *Journal of Supply Chain Management* as well as the *Journal of Purchasing & Supply Management*, and serves on the editorial board of other leading journals.

AGENDA...

Timing	Session	Speaker
10.00	Registration & welcome coffee & tea	
10.30	Introduction	Dr Pieter Nagel
10.45	Session 1: Innovation in outsourced logistics services in Asia	Professor Robert de Souza, Director, Institute for Logistics, National University of Singapore
12.00	Session 2: Overview of managing innovation at logistics services providers	Professor Stephan Wagner, Chair, Logistics Management Swiss Federal Institute of Technology, Zurich, Switzerland
1.15	Networking lunch	
2.00	Conclusion	

Please complete the Registration form (*2nd attachment*) and send back to **Annette Thompson**;

FAX: 03 9689 4859

EMAIL: annette.thompson@vu.edu.au

For any enquiries, please contact

Annette on **03 9919 6269** or

Lyn Russell on **03 9919 6252**

The Institute for Logistics and Supply Chain Management (ILSCM) can meet all your logistics training, education and research needs.

It's not always easy to develop effective Logistics and Supply Chains.

ILSCM has recognised that even the most effective business, from time to time, needs additional support from qualified logistics professionals to develop their supply chains.

We understand that enabling products, services and information to flow smoothly in an efficient and effective logistic system, assists businesses to make their customers happy.

ILSCM was created to deliver world-class logistics knowledge to individuals and enterprises, to enhance their performance and productivity. Since our inception we have been delivering tailored solutions to industry across a range of business sectors to enable enterprises, large and small, to optimise their supply chains.