

Pôle Achats Supply Chain Atlantique

IPSERA workshop on sustainable purchasing & supply management

16-17 September 2010 – St-Nazaire



Scientific Committee

D^r Thomas Johnsen

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Audencia in words

- Founded in 1900
- Over 2200 current students and 90 permanent professors
- Partnerships with 110 companies
- Triple accreditation: EQUIS, AACSB, AMBA
- IPSERA Centre of Excellence & Regional Node

PASCA: Centre for Purchasing And Supply Chain Atlantic

- Purchasing and supply chain management competence centre
- **3 activities:** research, education (training) and company relationships.
- Located in Saint Nazaire near Nantes



In partnership with:



Introduction

Sustainability is a critical challenge for companies and organisations across the private and public sectors. It is imperative to show commitment to – and leadership in – green as well as ethical issues.

Sustainable purchasing and supply management is a rapidly growing research agenda. Therefore, in collaboration with IPSERA, Audencia Nantes School of Management is hosting a workshop on sustainable purchasing & supply management.

This workshop aims to provide a forum for sustainable purchasing and supply management. The workshop targets academics, policy makers and practitioners, and will be facilitated by PASCA at Audencia. Both established professors and PhD students are welcome.

Format

The workshop includes a mixture of academic paper presentations and presentations by practitioners. The workshop provides an opportunity for discussing best practice and knowledge transfer.

Call for papers

Academics and PhD students should submit and present a paper of 5-10 pages. Papers can be conceptual or empirical and should be submitted by 15 July 2010. All papers are reviewed by the workshop organisers. All papers will be presented and discussed during the workshop.

Full papers are to be emailed to pasca@audencia.com

Themes

- Avoiding green lip service: making real changes in purchasing and supply practice
- Environmental supply - environmental management systems, carbon reduction programmes
- How to support sustainability in supplier relationships and networks
- Ethical supply - purchasing codes of conduct, Fair Trade, corruption in purchasing, ethical buyer/supplier behaviour
- Sustainability assessment and monitoring

Workshop Fees

- €75 for IPSERA members
- €100 for non-IPSERA members
- €50 for PhD students



The workshop organisers are involved in guest editing a special issue of the Journal of Purchasing & Supply Management (JPSM) on sustainable purchasing & supply management to be published in 2012. The workshop provides an opportunity for participants to learn about and prepare their contributions for the special issue.

Practitioners will also present their views and experiences regarding sustainability: lessons, challenges & areas of improvement.

Schedule

Thursday:

- 10:30 am: Introduction and keynote presentations
- 2:00 pm: Presentations by academic participants and Q&A/discussion.
- Evening event

Friday:

- 9:00 am: Breakout groups to discuss particular themes and company case studies
- 1:30 pm: Participants join a seminar and discussion forum with senior practitioners

Contact/for further details

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