

## **MEDIA RELEASE**

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### **CIPSA Launches Business Intelligence Service**

Sourcing information, research data and case studies is now easier than ever thanks to the *CIPS Business Intelligence* service, which offers CIPS members fast online access to business data, free of charge.

CIPS has teamed up with EBSCO Online Library Service to offer members a virtual library of information, available at the click of a mouse.

Updated on a daily basis, the service, known as *CIPS Business Intelligence* offers information about suppliers and competitors, statistics for presentations and industry profiles. Sources range from general business periodicals to sector-specific trade publications. Academic journals from universities around the world and top management journals are also included, as well as nearly 3000 quality magazines, more than 1100 country economic reports, 10000 substantial company profiles and more than 5000 industry reports.

Mr Jonathan Dutton, Managing Director, CIPS Australia explains that the new service is a powerful reference tool which will help all those in the procurement profession.

“We believe this new online member benefit will help to enhance the professional performance of those employed in the procurement industry, regardless of their level of seniority. CIPS members can now enjoy fast online access to *CIPS Business Intelligence*, which is highly relevant to their daily roles,” he said.

Whether accessing information about potential new suppliers through Datamonitor information reports; downloading country reports and industry profiles to use in completing a risk analysis; or researching information for a presentation to the board, CIPS members will find it quick and easy to find current statistics and information.

As an added benefit, CIPS members also have access to GreenFILE, an online reference system provides well researched information covering all aspects of human impact to the environment, including content on the environmental effects of individuals, corporations and local or national governments.

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